

## Séminaire de recherche - Enjeux contemporains du tourisme culturel

Mercredi 17 janvier, de 18h30 à 20h, 21 rue Broca, Paris (salle 701)

**“ Cultural Tourism: What's in a Name? ”**

**Noel B. Salazar,**

Center Coordinator in Anthropology at the University of Leuven, Belgium



Séminaire proposé et organisé par l'EIREST- Equipe Interdisciplinaire de Recherches sur le tourisme (EA 7337)

**Jean-Michel Tobelem**, *Directeur d'Option culture, HDR et Professeur associé,*  
*Université Paris 1 Panthéon-Sorbonne*

**Aude Le Gallou**, *Géographe, Doctorante à l'EIREST, Université Paris 1 Panthéon-Sorbonne*

Entrée libre, informations : [alegallou@outlook.fr](mailto:alegallou@outlook.fr)

### **Cultural tourism: What's in a name?**

Cultural tourism is one of the more solid segments within the wider tourism spectrum.

This talk offers a critical anthropological reflection on the practices and policies of cultural tourism, broadly defined. First, I give a brief overview of various aspects of cultural tourism that have been addressed by tourism scholars.

Then I zoom in on pressing contemporary issues, challenges as well as opportunities.

I end by offering some venues for future attention and research.

# Enjeux contemporains

# du tourisme culturel



**Noel B. Salazar**

Noel B. Salazar is Research Professor and Research Center Coordinator in Anthropology at the University of Leuven, Belgium.

He is co-editor of *Tourism Imaginaries* (2014, Berghahn) and the *Anthropology of Tourism Book Series* (Lexington) and author of *Envisioning Eden* (2010, Berghahn) and numerous peer-reviewed articles and book chapters on tourism. Salazar sits on the editorial boards of, among others, *Annals of Tourism Research*, *Journal of Sustainable Tourism*, *Journal of Heritage Tourism* and *International Journal of Tourism Anthropology*.

In addition, he is on UNESCO's and UNWTO's official roster of consultants and an expert member of the European Parliament's Committee on Transport and Tourism, the ICOMOS International Cultural Tourism Committee and the UNESCO-UNITWIN Network 'Culture, Tourism and Development'.