

## Lecture

# In search of enhanced dignity through decent work in tourism

Pr Dimitri Ioannides

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salle Gérard Lyon-Caen, Campus Lourcine (1, rue de Glacière)

(and on ZOOM <https://pantheonsorbonne.zoom.us/j/97150983686?pwd=N24xeG01aVFDdUZlR1pFTep5Ym85UT09>

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While an increasing number of observers have lamented the precarity characterizing many tourism-related jobs, the topic of tourism-related work continues to receive sparse attention in the considerable volume of academic literature on tourism and sustainability. In this presentation Dimitri Ioannides seeks to redress this neglect. First, by providing a review of extant studies on tourism labor, he intends to highlight why this research lacuna continues to exist. He focuses on organizational and technological aspects of tourism governance, which hinder attempts to establish decent work and improve dignity in the tourism industry worldwide. By acknowledging the volatile and liminal status of tourism work and future labor market prospects, he poses the question: what should sustainable tourism work look like? I suggest that a human-centered research agenda, which focuses on workers' agency and resources, offers could prove to be a promising research avenue for expanding on the tourism and sustainability research agenda.

Dimitri Ioannides is Chaired Professor of Human Geography in the Institution of Economics, Geography, Law and Tourism and a researcher in the European Tourism Research Institute (ETOUR) at Mid Sweden University. He obtained his PhD in Urban Planning and Policy Development at Rutgers-the State University of New Jersey where he studied under Professor Ann Markusen. Previously, he taught at Missouri State University in the US and held a part-time position at the Centre for Regional and Tourism Research in Bornholm, Denmark. He has published extensively in various journals including *Annals of Tourism Research*, *Tourism Management*, *Professional Geographer*, and the *Journal of Sustainable Tourism* on issues such as the economic geography of tourism, sustainable development, and tourism in peripheral regions including islands. He is especially interested in matters relating to the social-equity dimension of sustainability, including the geographies of tourism workers and work.



He has co-authored books relating to tourism issues, including the *Economic Geography of the Tourist Industry* (Routledge) and more recently the *Handbook of Tourism Impacts* (Elgar) and *Peer to Peer Accommodation and Community Resilience* (CABI). Currently, he is an editor of *Tourism Geographies* (in charge of special projects) and serves on the editorial board of several other journals. He also edits the New Directions in Tourism Analysis series (Routledge) as well as serving on the board of the International Polar Tourism Research Network. He is a past recipient of the Roy Wolfe Award for Outstanding Contributions to the Recreation, Tourism and Sport specialty group of the Association of American Geographers.